



# STATE OF NEBRASKA

ROBERT B. EVNEN  
SECRETARY OF STATE

For immediate release:  
July 20, 2023

Media contact:  
Jackie Ourada  
(402) 471-4086

## **Nebraska Secretary of State Bob Evnen announces Trade and Investment Mission to Israel and Jordan**

Nebraska Secretary of State Bob Evnen is inviting Nebraska businesses and organizations to join a Trade and Investment Mission to Israel and Jordan this fall. As part of the trade mission, the Nebraska Secretary of State's Office is organizing business-to-business meetings in the two countries, as well as meetings with government officials. Additionally, participating groups will benefit from personalized market research and perspectives from local retailers and importers.

The preliminary schedule is as follows:

- Oct. 13, 2023 – Depart Nebraska for Tel Aviv, Israel
- Oct. 22, 2023 – Depart Israel for Amman, Jordan
- Oct. 27, 2023 – Depart Jordan for Nebraska

During the trade mission, the delegation will visit the [Agritech Israel Conference](#) and partake in cultural site visits in Israel and Jordan.

"I take great pride in showing the world the growing economic opportunities we have in Nebraska," Secretary Evnen said. "I'm looking forward to connecting our hometown businesses with leaders and emerging markets across the globe."

The 2023 Trade and Investment Mission to Israel and Jordan will be Secretary Evnen's sixth international trade mission since taking office in 2019. As a part of the Secretary of State's statutory responsibility to promote international exchanges of commerce and culture, Secretary Evnen has led prior trade missions with Nebraska businesses to Kenya, Bulgaria, Tanzania, the United Arab Emirates and Jordan.

Nebraska Secretary of State Deputy for International Trade Cindi Allen is actively recruiting businesses to join the upcoming trade mission. As an expert in international trade, Deputy Allen has spent years helping organizations and agriculture groups with trade missions across the Middle East and in Africa, Asia, Europe and South America.

"Nebraska is known around the globe for its agriculture and its contributions to feeding a growing world," Deputy Allen said. "I'm grateful to promote Nebraska leaders and groups from all different kinds of industries on the international stage."

Business leaders who are interested in joining the trade mission can contact Deputy Allen for more information at [cindi.allen@nebraska.gov](mailto:cindi.allen@nebraska.gov). Registration is due August 11, 2023.