

COUNTRY INFORMATION

Climate: Desert; hot dry summers with moderate winters

Time Zone: Eastern European Standard Time (GMT+2) Eight hours ahead of Omaha

Language: Arabic (official), English & French are widely understood by educated classes

Exchange Rate (variable): \$1 ≈ 51.25 Egyptian Pounds

Key Sectors: Agricultural goods, chemicals, machinery, manufacturing, electronics, water, medical technology, renewable energy, tourism



PRELIMINARY ITINERARY

- Oct. 26:** Depart Omaha
Oct. 28: Arrive in Cairo, Egypt
U.S. Embassy briefing
Meetings in Cairo
Oct. 29: Meetings in Cairo
Oct. 30: Meetings in Cairo
Taste of Nebraska Reception
Oct. 31: Meetings in Cairo
Nov. 1: Cultural site visits
Farewell dinner
Nov. 2: Travel to Omaha

(Draft itinerary is subject to change)

Register on our website by COB on Sept. 1, 2025.
sos.nebraska.gov

QUESTIONS?



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NEBRASKA
Secretary of State



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Secretary of State

TRADE MISSION
EGYPT

October 26 - November 2, 2025



STATE OF NEBRASKA

ROBERT B. EVNEN
SECRETARY OF STATE

EGYPT MARKET OVERVIEW

Dear prospective delegate,

I'm very pleased to invite you to join us on the Nebraska Secretary of State's Trade and Investment Mission to Egypt. We are delighted with your interest to participate, and we are committed to making this trip as productive and successful for you as possible, should you choose to join us.

Please visit our website for the most up-to-date information on cost, itinerary and details for this mission.

Scheduling for trade missions is always a work in progress, so we will update the schedule on a rolling basis. We are adding and confirming appointments every day. I hope to see you with us in October.

Sincerely,

Bob Evnen
Nebraska Secretary of State

Though Egypt and Nebraska do not yet have a formal trade agreement, there are plenty of opportunities for Nebraska companies to advance their business goals in the Egyptian market. With a GDP of over \$402 billion and a strategic location that could open doors to doing business in neighboring countries, now is a great time to invest in a growing market with a lot to offer.

Nebraska businesses and educational institutions are already seeing great success in the MENA (Middle East and North Africa) region, particularly in tackling water scarcity through Nebraska-built irrigation systems and in the medical sector through Nebraska-run training programs.



Egypt ranks 41st among the United States' largest export markets and is the top market in Africa. Agriculture accounts for 28% of the

Egyptian job market, 11.3% of the GDP and the country relies on imports of wheat and corn, top Nebraska products. Egypt also has a large tourism market with a growing demand for high-quality beef.



In 2024, the United States traded an estimated \$8.6 billion with Egypt. An estimated \$6.1 billion of that sum were exports (up 36% from 2023) and \$2.5 billion were imports (up 6.7% from 2023).

Product exports: \$51.1 billion (2023)
Export partners: U.S., Saudi Arabia, Turkey, Italy, United Arab Emirates

Product imports: \$88.2 billion (2023)
Import partners: U.S., China, Saudi Arabia, Russia, Germany